

## PortaPros hires Taelor Preheim as Marketing Manager

Nampa, Idaho, October 20, 2022 – PortaPros, the Treasure Valley region’s top choice for clean portable restrooms and temporary fencing with local, reliable service. PortaPros thrives by providing top-notch service for weddings, special events, agriculture, residential contractors, and emergency response needs.

“From the moment we sat down with Taelor, I felt this level of comfort and confidence that she would fit well into our team,” said Kendra Davidson, PortaPros Customer Care Manager. “After talking with her for a short period of time, it was evident that she shares our values. She mentioned that she’s worked herself from sort of the bottom up into marketing positions in various companies she’s worked for. That drive and ambition really resonated with me. She brings a fresh perspective to our team, and I am excited to see what we all can do together!”

In her role, Taelor will lead the Company’s marketing and center of excellence capabilities, including marketing strategy and innovation, CRM, creative and content operations, and go-to-marketing readiness.

Since 2017, Taelor has obtained a unique set of marketing skills by working with multiple small businesses to differentiate themselves through digital efforts and providing tactics for continued growth. After working towards her Associates Degree at CWI, Taelor is continuing her education at Boise State University (BSU) to pursue her Bachelor's Degree in Integrated Strategic Communication. She brings a deep passion and knowledge of consumer-centered transformations, focusing on business-to-business (B2B) and omnichannel growth, market research, demand generation, digital marketing, loyalty, and CRM.

**“I am honored to join a company with such great brand heritage and values, that are demonstrated by every member of our team. Ownership, togetherness, doing the right thing, gratitude, and growth mindset are values that I myself share alongside our company. As we look towards the future of Portapros, we will be developing innovative strategies for growth, industry authority, and continued recognition of the top-notch service we provide in the porta potty and fencing industry.”**

In addition to her professional work, Taelor actively participates in giving back to the community both through volunteer work and committee contribution. Working at PortaPros will create additional opportunities for "Community Involvement," as their values align with promising to take action to help the youth in the Treasure Valley continue to thrive.

For more information about PortaPros, visit [www.portapros.com](http://www.portapros.com)

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## **About PortaPros™**

*We do it better by doing it different.*

At PortaPros, we provide porta potties and temporary fencing for jobsites, agriculture, events, and more. Owned and operated in Boise, Nampa, and Ontario, PortaPros is the Treasure Valley region's top choice since 1990 for clean portable restrooms and temporary fencing with local, reliable service. Our goal is to be the easiest part of your event or project from first call, through to pick up. PortaPros takes pride in providing big-company coverage with small-town connections where *our* plan will go according to *your* plan. For more information, visit <https://www.portapros.com/> or follow PortaPros on [Facebook](#) and [LinkedIn](#).