

Announcing PortaPros as Keynote Speaker at 2023 PSAI Convention & Trade Show

The PortaPros team presents Cultivate, Accelerate, Grow: A Glimpse at an Intentional Workplace Culture

Nampa, Idaho, February 1st, 2023 – PortaPros, the Treasure Valley region's top choice for clean portable restrooms and temporary fencing with local, reliable service, is pleased to announce that they will be a keynote speaker at the 2023 Portable Sanitation Association International Convention, held this year in Memphis, Tennessee from January 31st – February 2nd.

PortaPros has dedicated multiple years to building an intentional workplace culture. The Portable Sanitation Association International, PSAI, sought out PortaPros as a keynote speaker because they have distinguished themselves within the industry as an organization with a workplace culture to emulate and learn from.

"PortaPros has been very engaged with our industry association, the PSAI (Portable Sanitation Association International) for many years. We have relationships and friends throughout the country and most of the time we receive information and education from them. It is rewarding to give back by sharing some of our beliefs and best practices," said Carl Arriola, PortaPros' President and Founder. "We aim to deliver it [keynote presentation] in a fashion that in some way serves to inform, educate or even inspire others in our industry. We've worked hard for many years to build an intentional workplace culture, and we truly appreciate the value of doing it. It's highly sought after and difficult to obtain. We have an amazing team, and they share the how and the why of PortaPros, with incredible passion and energy. When it comes down to it, our brand is not what I say it is... it's what they (our team and our customers) say it is."

The keynote address from the PortaPros team (Carl Arriola, Jason Christie, James Sokoloski, Kendra Davidson, and Taelor Preheim) will share stories representing the power of developing the core values at PortaPros, convey the process used to discover and implement the company's values, and the outcomes behind the dedicated efforts towards building their culture. For people to learn the power of culture and how they are directly responsible for creating and maintaining it, your organization must **cultivate** the culture you desire.

Rather than a lecture, PortaPros (A Top Company to Work for in the Treasure Valley) will share inspiring stories and techniques implemented within their organization that created a thriving workplace. As a result, they have received engaged and productive employees who are proud to call PortaPros their employer. Their dedicated efforts influence low turnover and highly motivated employees you don't have to micromanage. PortaPros has made strategic business decisions as a values-based company, exponentially **accelerating** revenue over the past ten years. As they continue to **grow**, "Ownership, Togetherness, Do the Right Thing, Gratitude, and Growth Mindset" will remain the focal point.

For more information about PortaPros, visit www.portapros.com

About PortaPros™

We do it better by doing it different.

At PortaPros, we provide porta potties and temporary fencing for jobsites, agriculture, events, and more. Owned and operated in Boise, Nampa, and Ontario, PortaPros is the Treasure Valley region's top choice since 1990 for clean portable restrooms and temporary fencing with local, reliable service. Our goal is to be the easiest part of your event or project from first call, through to pick up. PortaPros takes pride in providing big-company coverage with small-town connections where *our* plan will go according to *your* plan. For more information, visit <https://www.portapros.com/> or follow PortaPros on [Facebook](#) and [LinkedIn](#).

About the 2023 PSAI Convention and Trade Show™

The PSAI Annual Convention & Trade Show is the largest and one of the only trade shows globally focused specifically on the portable sanitation industry. Attendees have the opportunity to connect with the most experienced suppliers and operators in the business during this multi-day event.

To learn more about the conference, keynotes, and other speakers, and how to register, visit <https://www.psa.org/psai-2023-convention-and-trade-show-agenda>