

# PortaPros Continues Its Commitment to Support Mental Health During Construction Suicide Prevention Week

**Treasure Valley, Idaho** – September 2025 – The construction industry continues to face a critical challenge: suicide remains the leading cause of death among construction workers, occurring at a rate four times higher than the national average, according to the Centers for Disease Control and Prevention. These statistics are not just numbers—they represent lives, families, and communities. It is vital for contractors, unions, associations, service providers, and project owners to unite in support of suicide prevention.

President and Founder of PortaPros, Carl Arriola, expressed the company's ongoing dedication to the cause, saying: "Suicide has taken friends and family, and it hits close to home. It is a preventable loss for families and communities, and PortaPros appreciates the opportunity to partner with the AGC to raise education and awareness concerning behavioral health issues."

As a leading provider of portable restrooms and temporary fencing solutions, PortaPros is proud to continue its active involvement in Construction Suicide Prevention Week for the third consecutive year. This September, PortaPros is taking significant steps to increase awareness and expand resources for mental health support within the construction industry.

#### A Crisis We Must Address:

The construction industry faces a suicide rate four times higher than the national average. This heightened risk demands proactive, sustained action. PortaPros believes that together, we can shift the culture of our workplaces to make mental health a core part of jobsite safety.

# 988: A Lifeline for Mental Health Support:

In partnership with the Idaho Associated General Contractors Association (IDAGC), PortaPros will once again place 1,500–1,800 informational QR code stickers in portable restrooms throughout the Treasure Valley and beyond. These stickers connect directly to 988, the Suicide & Crisis Lifeline, and Idahocrisis.org—ensuring critical resources are accessible to those who need them most.

988 provides 24/7 access to trained crisis counselors who can support individuals experiencing mental health distress, substance use crises, or suicidal thoughts.

# **Empowering the Industry Through Education**

This year, PortaPros' commitment goes beyond awareness:

- Sponsoring the Idaho AGC Lunch & Learn: Talk Saves Lives Construction, an industry-specific program developed with the American Foundation for Suicide Prevention.
- Hosting an internal safety training for employees to highlight the importance of mental wellness, recognizing warning signs, and supporting one another.
- Partnering with industry peers and community organizations to foster broader awareness and collaboration.

By taking these steps, PortaPros aims to:

- Encourage open conversations about mental health.
- Equip teams with the knowledge to identify and respond to warning signs.
- Nurture internal champions who can lead by example.
- Build supportive networks that extend across the construction community.

## **Ten Practical Steps for Construction Leaders:**

PortaPros encourages construction leaders to proactively address this issue with these ten actionable steps:

- 1. Make a commitment within your leadership team to address this issue head-on.
- 2. Educate yourself and your team about mental health issues, suicide prevention, and addiction recovery.
- 3. Familiarize yourself with the behavioral health services available in your health plan.
- 4. Ensure that your employees are aware of available resources through your company's Employee Assistance Program (EAP).

- 5. Connect with local mental health and suicide-prevention organizations to provide training and resources.
- 6. Display suicide-prevention posters in areas where employees gather.
- 7. Conduct companywide safety stand-downs to discuss sensitivity, acceptance, and available resources.
- 8. Share refrigerator magnets and wallet cards with essential contact information for resources.
- 9. Incorporate discussions about mental health and suicide prevention into your company's new-hire orientation process.
- 10. Encourage supervisors to hold periodic toolbox talks on mental health, suicide prevention, and addiction recovery.

# Together, We Can Make a Difference:

The time is now for the construction industry to unite in making suicide prevention a health and safety priority. By working together, we can create workplaces that are safe—not only physically, but emotionally as well.

**Join Us.** PortaPros invites the construction community to stand with us in breaking the stigma surrounding mental health and building an industry that is compassionate, supportive, and safe.

For media inquiries, please contact Taelor Preheim, Marketing Manager at PortaPros, at 208-467-0089 or via email at taelor@portapros.com.

Learn more about PortaPros and our commitment to *doing it better by doing it different* at www.portapros.com and discover additional resources at www.preventconstructionsuicide.com.



