

Taelor Preheim, Head of Sales and Marketing at PortaPros, Recognized in Idaho 500 for “Leaders Shaping Idaho’s Future”

Preheim honored for people-first leadership and modernizing sales and marketing foundations in a legacy industry

Boise, ID — November 2025 — PortaPros is excited to announce that Taelor Preheim, Head of Sales and Marketing, has been selected for the Idaho Business Review’s Idaho 500 list, recognized as a Leader Shaping Idaho’s Future. Preheim joins PortaPros President and Founder Carl Arriola as the second company honoree this year — a rare dual recognition that reflects PortaPros’ passion for leadership in Idaho’s business landscape.

The Idaho 500 is the definitive annual guide to Idaho’s most influential leaders across industries. Through this program, Idaho Business Review highlights professionals whose vision and action drive statewide growth, innovation, and community impact.

Preheim has led the marketing and sales at PortaPros for over three years, focusing on building the systems, tools, and team alignment needed to support sustainable growth in construction, special events, agriculture, and industrial sectors. Her work has strengthened customer partnerships while elevating the operational and cultural foundation behind PortaPros’ continued expansions to further support their customers’ needs.

Her leadership philosophy focuses on cultivating strong relationships, identifying tailored ways to support people, and equipping her team—and those around her—to succeed.

“My goal as a leader is to really understand my team — how each person works best, what motivates them, and what support helps them thrive,” said Preheim. “I want PortaPros to be a place where people feel engaged, challenged, and set up for excellence. When people have clarity and feel confident in their work, they do their best work. I care deeply about building real connection within our team, and encouraging that same kind of collaboration across the entire organization and with the customers and partners we serve. I’m honored by this recognition, but even more grateful for the team behind it.”

Preheim is currently pursuing her bachelor's degree in integrated strategic communication from Boise State University and holds an associate degree in marketing communication, along with certifications in social media marketing and Google Ads. Her approach combines education-based strategy with an industry-fresh perspective, helping modernize how portable sanitation can better serve customers and communities.

PortaPros recognizes that portable sanitation and temporary fencing are often under-represented in leadership spotlights, despite their essential role in Idaho's construction economy, agriculture operations, and event infrastructure. Preheim's inclusion in Idaho 500 reflects the importance of strong leadership in every industry — especially ones that keep communities functioning day-to-day.

Even early in her leadership career, Preheim has helped reinforce PortaPros' identity as a service-driven, people-first company. The organization credits its success to an unwavering focus on customers, employees, and long-term partnerships — guided by core values of ownership, growth mindset, togetherness, doing the right thing, and gratitude.

PortaPros and its leaders have previously been recognized as Top Company in Idaho for multiple years, and by Boise Metro with a Member of Excellence award — achievements that mirror Preheim's emphasis on culture, team development, and community trust.

Taelor's recognition in the Idaho 500 reflects the kind of forward-thinking leadership that helps essential industries continue to grow and adapt. As PortaPros expands across Idaho and Eastern Oregon, her work remains centered on strengthening long-term partnerships, developing high-performing teams, and elevating the service standards that support jobsites, farms, and events statewide. The company is grateful for the honor and views it as added momentum for the work ahead.

About PortaPros

PortaPros™ provides portable sanitation and temporary fencing solutions for construction, events, agriculture, and industrial projects throughout Idaho and Eastern Oregon. With a reputation for clean, reliable service and customer-centric support, PortaPros is committed to doing it better by doing it different — through strong partnerships, bold decisions, and a culture built on people.

For more details about PortaPros' commitment to our team and customers visit:

<https://www.portapros.com/about/#team>

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PortaPros is a leading provider of portable sanitation and temporary fencing solutions across Idaho and Oregon, dedicated to delivering the PortaPros Difference through customer-focused, reliable, and innovative service. Learn more about PortaPros and our commitment to *doing it better by doing it different* at www.portapros.com